

## CURRICULUM VITAE

Name: Fatima Homor MBA  
PhD Researcher, Radboud University

Research area: Business Schools as Change Agents for the better up of our society, Corporate Social Responsibility, the revolution of the education system with the direct involvement of the corporate sector, special attention on SDG4, Quality Education  
PhD thesis: Business Schools as Change Agents to meet the new requirements of our Society

Nationality: Hungarian, EU  
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### **PUBLICATIONS**

March 2019 –  
Radboud University, Nijmegen, the Netherlands, PhD Researcher  
Professors: Prof. Dr. Hans Kranenburg and Dr. Sjors Witjes  
IMR – Institute for Management Research  
5 publications in progress

September 2017  
Webinar presentation of the MBA thesis, Online, University of Liverpool  
Link: [https://www.youtube.com/watch?v=Q\\_Q\\_4WuEkNY](https://www.youtube.com/watch?v=Q_Q_4WuEkNY)

July 2017  
Conference presentation of the MBA thesis, Academy, Zürich, Switzerland  
Link: [https://www.youtube.com/watch?v=NuDYgTusd\\_I](https://www.youtube.com/watch?v=NuDYgTusd_I)

### **STUDIES**

January 2015 – December 2017 – University of Liverpool  
**Masters in Business Administration, 3 years long MBA program, full Online  
12 modules all research based:**  
Credit points: 180  
Language of studies: **English**  
Dissertation title: Corporate Social Responsibility for Multinational Enterprises to gain incomparable advantage  
Dissertation length: 19,7782 words, 116 pages  
Dissertation grade: merit level  
Dissertation supervisor: Prof. Dr. Demetri Tsanacas, mail: [dtsanacas@ferrum.edu](mailto:dtsanacas@ferrum.edu)

September 2003 – August 2007 – Oxford Brooks University, International Business School  
**BA Hon in Business Studies, double degree program, 4 years long**  
Language of studies: **English**  
Specializations: Marketing and Finance  
Credit points: 242  
Dissertation title: Discussion of the situation and the possible solutions for the Hungarian pension question  
The different opportunities for different generations  
Dissertation length: 11,293 words, 39 pages  
Dissertation grade: good level  
Dissertation supervisor: Dr. Réka Felleg, mail: [r.felleg@uva.nl](mailto:r.felleg@uva.nl)

## **PROFESSIONAL EXPERIENCES**

March 2018 –

Owner of CSR & Quality Education unlimited, Hungary, Online

Activities: English and German Teacher, Online, financial studies and corporate social responsibility trainer and advisor.

Achievements: Have been teaching more than 50 students from 9 different countries with great professional and personal satisfaction. Reference letters are available on request.

2017

CEO for 1 Month, Adecco Group, Hungary

Direct peer: Stefano Longo, CEO of Adecco Hungary

Activities: OGSM planning (Objective, Goals, Strategy and Measures) and the full ERM (Enterprise Risk Management) risk plan conducted.

Achievements: Chosen as one of the 48 worldwide winners from 119,000 applicants in 48 countries. Great connection and references from the whole organization and HQ.

January 2015 – December 2017

MBA studies, full time, Online teaching besides my studies

Lived in Dubai – Istanbul – Barcelona during the MBA years as it was 100% Online. No summer break.

May 2014 – July 2015

Cabin Crew, Emirates Airline, Dubai, United Arab Emirates

Activities: served hundreds of customers, responsible for safety and security on board, handling conflicts.

Achievements: flew to 30+ countries, bonus at the end of the first year by EK.

February 2014 – April 2014

District Manager, Calzedonia Group, countrywide in Hungary

Activities: hired, trained, motivated and coordinated the shop managers and shop assistants, dealt with supply, procurement, shop outlook, teamwork, finances and trends.

Achievements: Due to the short period of time the major achievement is the still existing close connection to the company's Hungarian management as I pre-informed them about my Emirates Airline application and stayed with the company for a busy sales period.

September 2013 – January 2014

Sabbatical leave

January 2006 – August 2013

Director of Financial Analysis and Advisory, MPK closed joint stock company, Budapest, Hungary (MPK = Hungarian Financial Intermediary Analyst and Advisory)

Activities: analyzed, evaluated, compared and matched financial instruments from the whole market, advised on tax advantages, cafeteria and employee benefit systems. Managed a great team of 60 people including line-managers and 300 clients directly.

Achievements: best manager in 2007, youngest director promoted in 2012, the highest personal sales performance level reached within the 8 years at the company. Yearly bonuses in investment funds, share purchasing option and every year company travel incentives.

June 2005 – December 2005

Marketing trainee, HBO, Budapest, Hungary